

New Chairman of the Board of Management (CEO) of Semperlux AG – Klaus-Peter Siemssen

Berlin, 19th November 2009 – Beginning with April 2010 Mr. Klaus-Peter Siemssen is going to strengthen the Board of Management of our so far family-managed company. Therewith, the Board of Management with Udo Bansbach, Ulrich Misgeld and Veit Mueller is complete.

The shareholders of the family-holding, Hermann Bansbach GmbH & Co KG, that owns 100 % of shares of Semperlux, are glad about having initiated the change of the for more than 60 years family-managed into a management-led company. For reasons of age, Udo Bansbach is going to draw back himself from the day-to-day-business in two years. With the entrance of Klaus-Peter Siemssen into the Board of Management, the future of our company-group is secured.

Klaus-Peter Siemssen brings long lasting experience in lighting industry with him to Berlin: "The effect of light and the versatility of the lighting business fascinate me now for more than 20 years. Due to new efficient light sources as the LED, our industry undergoes a sustainable change at the moment". Since the foundation of the former Siemens lighting-branch into the independent company Siteco Beleuchtungstechnik, the Engineering and Business Graduate contributed essentially to the build-up of the trademark and its internationalisation. Lastly, Mr. Siemssen was responsible for sales and marketing and a Member of the Board of Management there since 2006.

The company's strategy of individual products and project-solutions combined with an efficient handling of resources and innovative technologies, is convincing: "I look forward to this wonderful challenge, being allowed to take the chair of a lighting-specialist that is so rich in history. At Semperlux, continuity and sustainability have been integral part of the company-culture for decades. I will support my colleagues and the employees with full activity, in order to offer even more service-orientated and convincing solutions to the market."

The threefold father likes most to spend his spare-time with his family in the mountains or upon the water, whereto Berlin and the Brandenburg Lakes offer perfect possibilities.

In case of any questions or if you require a brochure, please contact::

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